



WHDH-TV
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Advertiser
Agency
Buyer
Salesperson

AMERICAN CROSSROADS (3083)
Crossroads Media, LLC (2105)

Shiebler, Charles (1011)
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Invoice 174771
Inv Date 10/28/2012
Terms Net 30
Contract 48870
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Crossroads Media, LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

AgM

Product POLITICAL ISSUE (1052)
Brand Est 1257 10.24-10.30 (28252)
Acct Types Local/Political Issue Agency
Est/Headline 1257/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:25:02PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	5:00AM- 5:30AM	Day, W-1, Th-1	10/24/12 5:22AM (We)	00:30	7 News Today in New England	USPRTV25ACH	\$1000.00	
1.0	SPOT	5:00AM- 5:30AM	Day, W-1, Th-1	10/25/12 5:23AM (Th)	00:30	7 News Today in New England	USPRTV25ACH	\$1000.00	
3.0	SPOT	5:30AM- 6:00AM	Day, W-1, Th-1, F-1	10/24/12 5:44AM (We)	00:30	7 News Today in New England	USPRTV25ACH	\$1000.00	
3.0	SPOT	5:30AM- 6:00AM	Day, W-1, Th-1, F-1	10/25/12 5:44AM (Th)	00:30	7 News Today in New England	USPRTV25ACH	\$1000.00	
3.0	SPOT	5:30AM- 6:00AM	Day, W-1, Th-1, F-1	10/26/12 5:39AM (Fr)	00:30	7 News Today in New England	USPRTV25ACH	\$1000.00	
5.0	SPOT	6:30AM- 7:00AM	Day, W-1, Th-1, F-1	10/24/12 6:38AM (We)	00:30	7 News Today in New England	USPRTV25ACH	\$2500.00	
5.0	SPOT	6:30AM- 7:00AM	Day, W-1, Th-1, F-1	10/25/12 6:38AM (Th)	00:30	7 News Today in New England	USPRTV25ACH	\$2500.00	
5.0	SPOT	6:30AM- 7:00AM	Day, W-1, Th-1, F-1	10/26/12 6:40AM (Fr)	00:30	7 News Today in New England	USPRTV25ACH	\$2500.00	
7.0	SPOT	9:00AM- 9:30AM	Day, W-1, Th-1, F-1	10/24/12 9:25AM (We)	00:30	7 News Today in New England 9-10A	USPRTV25ACH	\$2000.00	
7.0	SPOT	9:00AM- 9:30AM	Day, W-1, Th-1, F-1	10/25/12 9:20AM (Th)	00:30	7 News Today in New England 9-10A	USPRTV25ACH	\$2000.00	
7.0	SPOT	9:00AM- 9:30AM	Day, W-1, Th-1, F-1	10/26/12 9:21AM (Fr)	00:30	7 News Today in New England 9-10A	USPRTV25ACH	\$2000.00	
9.0	SPOT	9:30AM-10:00AM	Day, W-1, Th-1, F-1	10/24/12 9:53AM (We)	00:30	7 News Today in New England 9-10A	USPRTV25ACH	\$2000.00	
9.0	SPOT	9:30AM-10:00AM	Day, W-1, Th-1, F-1	10/25/12 9:51AM (Th)	00:30	7 News Today in New England 9-10A	USPRTV25ACH	\$2000.00	
9.0	SPOT	9:30AM-10:00AM	Day, W-1, Th-1, F-1	10/26/12 9:53AM (Fr)	00:30	7 News Today in New England 9-10A	USPRTV24ACH	\$2000.00	
11.0	SPOT	10:00AM-11:00AM	Day, W-1, Th-1, F-1	10/24/12 10:26AM (We)	00:30	Today Show	USPRTV25ACH	\$1500.00	
11.0	SPOT	10:00AM-11:00AM	Day, W-1, Th-1, F-1	10/25/12 10:50AM (Th)	00:30	Today Show	USPRTV24ACH	\$1500.00	
11.0	SPOT	10:00AM-11:00AM	Day, W-1, Th-1, F-1	10/26/12 11:00AM (Fr)	00:30	Today Show	USPRTV25ACH	\$1500.00	
13.0	SPOT	12:00PM-12:30PM	Day, W-1, Th-1, F-1	10/24/12 12:22PM (We)	00:30	7 News at Noon	USPRTV25ACH	\$1500.00	
13.0	SPOT	12:00PM-12:30PM	Day, W-1, Th-1, F-1	10/25/12 12:12PM (Th)	00:30	7 News at Noon	USPRTV25ACH	\$1500.00	
13.0	SPOT	12:00PM-12:30PM	Day, W-1, Th-1, F-1	10/26/12 12:34PM (Fr)	00:30	7 News at Noon	USPRTV25ACH	\$1500.00	
15.0	SPOT	12:30PM- 1:00PM	Day, W-1, Th-1, F-1	10/24/12 12:58PM (We)	00:30	Days of our Lives	USPRTV25ACH	\$1500.00	
15.0	SPOT	12:30PM- 1:00PM	Day, W-1, Th-1, F-1	10/25/12 12:51PM (Th)	00:30	7 News at Noon	USPRTV25ACH	\$1500.00	
15.0	SPOT			10/26/12		1 preempt @ \$1500.00		\$0.00	Special Report
17.0	SPOT	1:00PM- 2:00PM	Day, W-2, Th-2, F-2	10/24/12 1:28PM (We)	00:30	Days of our Lives	USPRTV24ACH	\$2000.00	
17.0	SPOT	1:00PM- 2:00PM	Day, W-2, Th-2, F-2	10/24/12 1:59PM (We)	00:30	Days of our Lives	USPRTV25ACH	\$2000.00	
17.0	SPOT	1:00PM- 2:00PM	Day, W-2, Th-2, F-2	10/25/12 1:27PM (Th)	00:30	Days of our Lives	USPRTV25ACH	\$2000.00	
17.0	SPOT	1:00PM- 2:00PM	Day, W-2, Th-2, F-2	10/25/12 1:59PM (Th)	00:30	Days of our Lives	USPRTV25ACH	\$2000.00	
17.0	SPOT	1:00PM- 2:00PM	Day, W-2, Th-2, F-2	10/26/12 1:26PM (Fr)	00:30	Days of our Lives	USPRTV25ACH	\$2000.00	
17.0	SPOT	1:00PM- 2:00PM	Day, W-2, Th-2, F-2	10/26/12 1:59PM (Fr)	00:30	Days of our Lives	USPRTV25ACH	\$2000.00	
19.0	SPOT	2:00PM- 3:00PM	Day, W-2, Th-2, F-2	10/24/12 2:35PM (We)	00:30	DOCTORS Episode: 5053	USPRTV25ACH	\$1500.00	
19.0	SPOT	2:00PM- 3:00PM	Day, W-2, Th-2, F-2	10/24/12 2:49PM (We)	00:30	DOCTORS Episode: 5053	USPRTV25ACH	\$1500.00	
19.0	SPOT	2:00PM- 3:00PM	Day, W-2, Th-2, F-2	10/25/12 2:34PM (Th)	00:30	DOCTORS Episode: 5051	USPRTV25ACH	\$1500.00	
19.0	SPOT	2:00PM- 3:00PM	Day, W-2, Th-2, F-2	10/25/12 2:58PM (Th)	00:30	DOCTORS Episode: 5051	USPRTV25ACH	\$1500.00	
19.0	SPOT	2:00PM- 3:00PM	Day, W-2, Th-2, F-2	10/26/12 2:23PM (Fr)	00:30	DOCTORS Episode: 5041	USPRTV25ACH	\$1500.00	
19.0	SPOT	2:00PM- 3:00PM	Day, W-2, Th-2, F-2	10/26/12 2:53PM (Fr)	00:30	DOCTORS Episode: 5041	USPRTV25ACH	\$1500.00	
21.0	SPOT	3:30PM- 4:00PM	Day, W-1, Th-1, F-1	10/24/12 3:51PM (We)	00:30	Family Feud Episode: 12069	USPRTV25ACH	\$1500.00	
21.0	SPOT	3:30PM- 4:00PM	Day, W-1, Th-1, F-1	10/25/12 3:51PM (Th)	00:30	Family Feud Episode: 12070	USPRTV25ACH	\$1500.00	
21.0	SPOT	3:30PM- 4:00PM	Day, W-1, Th-1, F-1	10/26/12 3:45PM (Fr)	00:30	Family Feud Episode: 12076	USPRTV25ACH	\$1500.00	
23.0	SPOT	4:00PM- 4:30PM	Day, W-1, Th-1, F-1	10/24/12 4:29PM (We)	00:30	7 News at 4	USPRTV25ACH	\$2000.00	